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Zoho's WebNMS launches M2M ATM site manager

By S Shyamala Nov 28 2012
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WebNMS, a division of Zoho, launched the ATM Site Manager solution based on the machine-2-machine technology (M2M), on Wednesday. Using the automated hardware and software combination, ATM operators would be able to bring down revenue loss and also improve profitability.

M2M refers to technologies in which machines would be connected through the internet and would actively communicate with each other, transmitting vital data to a central location. In an ATM set up, WebNMS' remote terminal unit (a box roughly the size of a brick) captures 12 data points including temperature, humidity, door opening/closing, lighting control and energy consumption by connecting to various sensors. The captured data is sent to a central server on a real-time basis for timely action.

"ATMs are generally maintained by private operators who own about thousands of sites across the country. Most of them do not have control over ATM sites and operational costs are high," said Prabhu Ramachandran, director of WebNMS.

"Operators spend between Rs 18,000 to Rs 20,000 on energy bills per ATM room per month. Our solution would help cut down the cost by at least 40 per cent. The system can be automated to switch on/off ACs and lights at desired times. Moreover, automated solutions also reduce manual intervention on the sites. Security guards can be gotten rid of and operators maybe able to have patrol personnel for a particular area rather than having dedicated persons at their sites. Also, ATM sites are down for at least three days every month due to oper failure. With our immediate action is

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connections is forecasted to grow at a compound annual growth rate (CAGR) of 27.2 per cent to reach \$359.3 million in 2016. The Indian market is still nascent but expected to reach \$98.38 million by 2016 with a CAGR of 33.81 per cent from 2011-2016 (according to 6Wresearch).

"The drastic rise in ATM transaction costs which covers property, telecom, security, power management and cash management results in lower operational savings and pressurised profitability. WebNMS' M2M product provides reliable and value-added solutions to take control of assets over the air (SIM/satellite connection) and to get the most out of communications between machines. The WebNMS ATM Site Manager will reduce the operating cost of ATMs, increase profitability and is aimed at monitoring and controlling passive infrastructure lying across thousands of ATMs and at operating large network of devices," Ramachandran added.

The system costs about Rs 30,000 per ATM room. WebNMS is in talks with at least three ATM operators in the country for deployments. The company is running trials, Ramachandran said, but refused to name the operators.

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